

Foundation

PTXTM is a unique full kinetic-chain therapy approach, using static and dynamic exercises, that emphasizes restoring optimum anatomical position to the human body. This is accomplished by reeducating and strengthening deep postural muscles, which dictate joint position, spine alignment and hip tilt. Using specific body positions and frames of reference, gravity, and muscular line-of-pull, the body is reeducated to operate as it was designed—to be a balanced, bipedal locomotion machine. Neuromusculoskeletal pain and dysfunction almost always stems from muscular imbalance and weakness, manifesting in postural faults, body asymmetries, and biomechanical compensations. When deep/postural muscle strength is restored, structural and mechanical deviations are reduced, and the body readily heals and functions more efficiently. PTX stands for Postural Therapy with the X-Factor—the key foundations separating this therapy from other treatments: Hands-Free Assessment and Treatment, Online Intelligence System—Patented Al—Available 24/7 via Mobile Apps, Self-Managed / Home-Based Care, Posture Focused, Whole Body Approach, Extreme Personalization, Special Exercises of Stretching and Strengthening, Muscular Repositioning of Load-Bearing Joints, Prevention & Performance, Scientific Sequencing, Proximal-to-Distal Protocols, Treating the Cause Not Just the Symptom.

Application

PTX was only available in-clinic, or through video conference platforms for several decades. However, due to its approach without the use of hands-on modalities, PTX recently made a natural transition into the digital realm. A completely automated system was invented, designed, and deployed, treating patients remotely. All of the therapy science that was before only available through in-clinic visits, is now delivered by a patented intelligence system—US Patent No. 8,715,176—through a computer or mobile app (via Smartphone or tablet). The PTX Virtual Therapy system gives patients access to pain relief from anywhere, at any time. The patient simply completes a short interactive questionnaire, complete with 3D human figures to click where it hurts, and a series of questions collecting physical attributes, conditions, and activity levels etc. The highly advanced intelligence system works based on thousands of rules and

hundreds of algorithms written from over two decades of in-clinic patient data with the capacity to generate millions of unique personalized combinations. The PTX system chooses the exact appropriate sequence of therapeutic exercises for the patient, from a database of almost 1,000 special therapeutic exercises, and chooses the exact time, sets and/or reps to be followed. The patient instantly receives their personalized pain-relief therapy routine of body positions and exercises to eliminate pain, increase postural function, balance, and strength. They simply follow the video and picture instruction, and provide periodic feedback which produces follow-up routines automatically generated based on insights gathered from reported progress. All exercises include both a stretch and strength component, and require no special equipment. Resistance is provided by the client's own body weight and gravity. Sequencing is of utmost importance - "the science is in the sequence". There are no drugs, modalities, or manipulations using this therapeutic technique. PTX is for self-administered musculoskeletal pain elimination and addresses the root problems of disorders by incorporating many physical therapy principles established in the early 1900's. All exercises and protocol sequences are results-proven from the most up-to-date literature on physical therapy (specifically therapeutic exercise), biomechanical kinesiology, kinetics, functional anatomy, exercise physiology, and the medically known structure and function of the neuromusculoskeletal system.

Exercise Selection

Routines specifically target and correct spinal alignment, hip tilt, and joint positions, through a proven scientific sequence of safe exercises, positions and stretches to engage deep postural muscles. The following components summarize the exercise selection process:



Body Weight Resistance

Specific body positions and natural resistance exercises are selected to achieve optimal function and highly efficient movement.



Gravity-Specific Positioning

Gravity-specific positioning of the load bearing joints ensures optimal center of gravity so that a balanced body is achieved.



Dynamic Stability

For therapeutic results, each exercise balances postural strength and flexibility during motion and at rest.



Scientific Sequencing

Every exercise has a unique and specific order based on its purpose. Scientific, patient-specific sequencing is the key for proper therapeutic exercise results.

Patient's Responsibility

The patient is expected to perform their exercises on a daily (or near daily) basis. It is recommended that they return, online or in clinic, for a re-evaluation once each week. During each subsequent visit, the patient will receive a new therapy routine based on their body's progress and symptom report. Patients are seen for an average of six weeks. When a patient reaches satisfactory progress, they are then put on a preventative maintenance schedule, which continues to reinforce their new postural position and muscular function.

Patient's Profile

PTX Therapy patients can range from age two to ninety+ years. Physical characteristics encompass professional and world-class athletes to those born with cerebral palsy or other ailments which might affect the functionality of the human body. This method addresses concerns dealing with orthopedic, circulatory, digestive, respiratory, and neurological abnormalities. However, the majority of visits are dealing with concerns involving orthopedic problems.

Synopsis

The method of PTX Therapy™ (PTX) is an approach that is based on fundamental anatomical, physiological and biomechanical principles. By using the designed "blueprint" of the human body as a guide, the goal of this therapy is to bring about a state of muscular balance and internal homeostasis to the individual. It is not a form of treatment that seeks merely short term, symptomatic relief. A patient's symptoms do not dictate an instant formula for treatment, but instead provide a beginning frame of reference based on each individual's unique limitations. Our primary objective is equally applicable to everyone we treat. That objective is to remove the person's structural dysfunctions and limitations. By accomplishing this primary objective, we experience unsurpassed success in the mitigation and eventual removal of symptoms. For those individuals who are asymptomatic, this therapeutic technique is a means of prevention and offers high demand strength and conditioning routines to increase athleticism, power, speed, and cardiovascular endurance.

POSTURE COMMITTEE OF AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS (1947):

"Posture is defined as the relative arrangement of the parts of the body. Good posture is that state of muscular and skeletal balance which protects the supporting structures of the body against injury or progressive deformity irrespective of the attitude (erect, lying, squatting, stooping) in which these structures are working or resting. Under such conditions the muscles will function most efficiently and the optimum positions are afforded for the thoracic and abdominal organs. Poor posture is a faulty relationship of the various parts of the body, which produces increased strain on the supporting structures and in which there is less efficient balance of the body over its base of support. Postural faults can give rise to discomfort, pain or disability. The range of effect from discomfort to incapacitating disability is related to the severity and persistence of the faults."

To further add to the Committee's position:

Posture is determined by stabilizer/fixator muscles that dictate the relative arrangement of the parts of the body. These muscles and muscle groups attempt to maintain adequate tonicity in keeping the body's center of gravity over its base of support in a standing static position. Upon movement, these same muscles attempt to act in accordance with the inert structures (i.e. thoracic and abdominal organs) by allowing optimum positions to be afforded. Therefore, the relevance of posture and deep muscular

function, with and without postural faults, is paramount in dictating biomechanics of human motion.

The "blueprint" of human posture is familiar to all health professionals—the correct standing anatomical position. In the coronal plane, the axis of the hip, knee, and ankle joints are directly aligned. The head sits evenly between the shoulders and the hips are level, thus the spine maintains a centrally aligned vertical position between the pelvis up to the base of the skull. In the sagittal plane, the mastoid process sits directly over the shoulder joint and the shoulder, hip, knee, and ankle joints should be vertically aligned and falling in the plumb-line (line of gravity), with the hips in proper tilt allowing for the spine to maintain its proper S-curve. In the transverse plane, there should be no rotation of the torso on a fixed pelvis, neither should there be a rotation of the pelvic girdle. There should be no rotation of the humerus, femurs, or shank, outside what is considered appropriate in anatomical literature.





An individual's body deviates from this design "blueprint" for specific reasons. A primary reason is that of muscular imbalance in strength and/or flexibility. Such imbalances result from dysfunctional muscles, biomechanical compensations, habitual postures, surgery, work environment, trauma, disease, improper training, and in some cases congenital abnormalities. Society has become dependent on modern transportation and technology to perform daily tasks. The near constant computer usage including mobile devices is just one of many reasons for the epidemic of chronic pain and acute injuries that we see today. By extended periods of sitting, and looking down, the body loses its ability to develop and maintain itself through motion. Thus, pain and physical limitations are inevitable. The postural and structural muscles (stabilizers/fixators) of the body deteriorate when the stimulus of proper movement ceases to exist. As a result, these muscles—the deep postural ones—become dysfunctional and the body experiences compensations, limitations, and a myriad of ailments which affect both physical and mental performance.

The impact of postural dysfunction affects individuals in different ways and at different rates. A person's age, activity level, occupation and weight are just some of the factors that will help determine where and to what extent a person will be affected anatomically. What is certain is that a given individual is highly susceptible to specific symptoms. The process begins with an alteration of normal joint mechanics. This alteration (or compensation) leads to a decrease in performance. That decrease in performance could be expressed in the way you deliver your curve ball to difficulty rising from a chair. Often these changes go unnoticed because the body subconsciously avoids the pain stimulus or the extra muscular demand, i.e. develops an antalgic body position and gait. These compensatory factors and mechanical deviations eventually manifest themselves into a variety of pathologies and disorders if allowed to continue. These can include, but are not limited to, inflammatory responses to overstressed tendons and bursa, noncongruency of joints' surfaces leading to calcifications and arthritic conditions, unequal loading of the intervertebral discs leading to bulges, herniations and nerve impingement, laxity of ligaments, muscle spasms, edema, and ischemia.

These problems are not limited to the musculoskeletal system. As the foundation of the body is removed from its most efficient position, the nervous, circulatory, respiratory and digestive systems can all be affected. The viscera can thus become misaligned or compressed, neural pathways are disrupted or impinged, and venous and arterial flow can be compromised. Any one or a combination of these scenarios can contribute to a multitude of medical problems—we see this in our senior population, where

dysfunction + lack of proper movement + time = comorbidities—which is why PTX has unrivaled success with such individuals.

Unfortunately, much of the medical care community works in an acute-care system and has adopted a symptomatic window for diagnosis and treatment. Simply put, wherever the pain exists is where the focus of traditional treatment occurs. The use of drugs, surgical procedures, and many forms of therapeutic treatments, including all forms of ergonomics training, most often fail to address the cause of the problem. Thus, if symptom relief is achieved it's only temporary, while misalignments and compensations remain. When a PTX Therapist is presented with a symptomatic patient, our initial assessment is markedly different than that of an orthopedist, physical therapist, chiropractor, athletic or personal trainer, or most any other practitioner. Conventional procedures entail evaluation of exactly which structures are involved, and development of a plan to provide symptomatic relief through the available modalities (i.e. drugs, ultrasound, electric stimulation, therapeutic exercise or massage, surgery, etc.). Traditional rehabilitation then focuses specifically on the affected area, and if applicable, the joints directly above and below.

In contrast, PTX Therapy requires looking past the symptom, since the symptom never dictates our optimum approach to therapy but is instead a temporary obstacle. The body is a highly integrated structure. By focusing on an area of pain or abnormality (i.e. edema, muscle tightness, etc.), a clinician oftentimes ignores important factors in a very large equation.

The body also has a tremendous capacity for self-healing. To facilitate that healing, one must first remove the noxious stimulus that has disrupted normal function involving the body's kinetic chain. An individual who has experienced traumatic injury or who has had surgery, or both, is not beyond benefit from PTX. This individual has had some external forces placed upon their existing dysfunction. The combination of the layers of dysfunction can seriously impede the healing process. Traditional surgery and/or rehabilitation following a trauma is often much slower than expected and both patient and physician are unhappy with the recovery. This is because although the trauma created the symptom, or accelerated its appearance, the body's structural/mechanical dysfunctions will not allow it to heal optimally. The noxious stimulus is never removed. Even if a person's body has been physically altered due to surgery or trauma, the rest of the body is not relieved of its responsibility to execute its proper function. A body that lacks one of its integral components (i.e. meniscus, cartilage, fused vertebrae etc.) needs the rest of the body to function as efficiently as possible to minimize the deficiency imposed upon it.

We now return to our "blueprint" and compare the patient's structural integrity. The Postural Therapist is highly trained to recognize structural and mechanical deviations of the body as a whole and does so without the use of diagnostic machines or specific manual muscle tests. Based on the patient's self-reported history and the therapist's observations, a series of functional demand exercises are personally developed by a PTX Therapist. All exercises and their particular sequence within a program are designed to address the imbalances leading to an individual's symptoms and limitations. The exercises emphasize the deeper (fixator/stabilizer) muscles of the axial skeleton and the pelvis as well as the more superficial muscles. They require no special equipment and are designed to strengthen the body functionally. The primary source of resistance is a person's body weight and the force of gravity. A PTX Therapist does not administer hands-on therapy. The patient is instructed in a sequence of personalized exercises and then is expected to continue them at home. Modifications are readily made whenever necessary. The home program prevents the patient from developing a dependency on someone else while pursuing their own well-being. Thus, they assume responsibility for their own health, which becomes invaluable for life.

There are three primary components in improving the structural/mechanical function of a patient:

- 1) Proper exercises: The application of specific exercises to a given individual's dysfunction. PTX Therapists have generated a catalog of almost 1,000 different exercises, many of which have been designed specifically with this therapeutic approach in mind, and some of which are slight variations of standard yoga or traditional physical therapy body positions or movements. Only those exercises which apply specifically to that individual will be of benefit in PTX Therapy.
- 2) Proper Sequencing: The sequencing of the exercises within a given routine is critical The science is in the sequence™. By applying the correct body positions and exercises in the proper sequence, joint articulations change, muscular imbalances are corrected, inflammatory responses are removed, and pain is eliminated. None of the routines administered by a PTX Therapist are generic protocols. Each therapy session has a given objective. That objective can only be reached through a properly designed routine. The exercises must be sequenced such that one exercise prepares the body for the next, and that a successive exercise does not negate what a prior exercise has accomplished in removing a dysfunction or reinstituting structural integrity.
- 3) Progression: Ideally the exercise sequence is performed for an average of seven to fourteen days. At this point there is a re-evaluation of the patient and a re-design of the routine accordingly. Often the exercises are initially of lower demand, and as the neuromuscular efficiency of the patient improves the exercises become less effective. Consequently, the body must be put under a new stimulus of varied demand to adjust to the changes that have occurred as a result of the prior routine. The change in stimulus allows for continued progress even if the symptoms have abated. For any particular symptom, patients on average are given for five to six unique therapeutic routines, and are then placed on a preventative maintenance schedule of alternating complementary routines (chosen by therapist or Al system).

To elaborate further on the science of sequencing in PTX Therapy, we need to take a look at principles of physics and the branch of mechanics that is concerned with the effects of forces on the motion of a body or system, called kinetics. Certain forces applied or exerted on the human body can reinforce an existing position, or, strengthen and stabilize an individual in a new position. In order for the latter to take place, one must apply very specific forces in a very specific sequence that reduces dysfunctions, while reintroducing structural integrity.

PTX has introduced and applied the following two theorems:



1) DEVIATION REDUCTION THEOREM:

Postural deviations are reduced or eliminated by performing an exercise that is in the direction of the plane of motion from which the body deviates.



2) MUSCULAR HOLD THEOREM:

Muscular imbalances that lead to postural deviations and biomechanical compensations can be reduced or eliminated only if exercises are performed in a sequence that first addresses a dysfunction and then applies a strong "hold" that doesn't allow the push or pull of muscles or muscle groups to reengage the dysfunction.

In applying both theorems, PTX uses frames of reference (floor, wall, chair, etc.), right angle position of joints, as well as closed and open kinetic chain exercises. Such positional exercise muscle work changes postural deviations: such changes become enduring to the body's position and function. By performing exercises in a position foreign to the body while in its dysfunctional state—moving the body in sequence from disorder to order—proper alignment and muscular strength and balance is achieved, resulting in quick pain mitigation, and eventually pain elimination.

PTX Therapists typically hold a Bachelor of Science degree, Masters or Doctorate, in at least one of the exercise science fields (i.e. biomechanics, kinesiology, exercise physiology, athletic training, physical therapy, etc.). They are experts in functional biomechanics, gait analysis and kinetics (physics), and orthopedic rehabilitation linking posture to pain. Training in this method consists of observation, exercise execution, and a broad understanding of the concepts and methods that separate this therapy from other forms of treatment. This includes participation and testing in educational meetings, and clinical application of the therapy. To perform this therapy effectively requires a minimum of one year, and upwards of two years no matter previous educational background or training, to develop into a therapist.

The method of PTX Therapy has had enormous worldwide success in helping people overcome their physical ailments. It is a technique that is attractive to many people because it is a natural, common sense approach to the human body. The individual can see and feel the physical changes that take place as a result of their efforts. An increased feeling of confidence and energy accompanies the improved health.

A major concern of health care today is that of reduced costs and prevention. PTX Therapy is not disease or pain management; it is healing, condition prevention, and performance improvement. The requirements compared to traditional medical (and even non-medical) treatment options are vastly different: no hands-on treatment, no special equipment or machines, no drugs or supplements, no injections or surgeries, no creams or lotions, and no dependency on anyone other than oneself. PTX does not merely treat the symptom, but instead restores optimum function to the human body; as a result, healthcare is put back into the hands of the individual, no longer relying on a practitioner or healthcare system, with healing and prevention simultaneously accomplished.

